

**28**  
June  
2019  
MILANO

# EUROPEAN INNOVATION COUNCIL – EIC ROADSHOW

NATIONAL INFO DAY

AUDITORIUM FONDAZIONE CARIPLO - LARGO GUSTAV MAHLER



On March 18 the Commission launched the **Enhanced European Innovation Council (EIC) pilot** to support researchers, firms and innovators developing high-risk, breakthrough innovations with the potential to create new markets and boost jobs, growth and prosperity in Europe.

The related **2019-2020 Work Programme** provides for a financial allocation of about **2,2 billion** euros including a number of already existing instruments and some novelties that will anticipate the Horizon Europe 2021-2027 Programming. In particular the **EIC Pathfinder** pilot (FET Open and FET Proactive) will support ambitious collaborative research projects aiming at developing radical and innovative technologies.

The **EIC Accelerator** pilot (SME Instrument) will be dedicated to companies and start-ups with a radically new highly risky, and thus, non-bankable idea underpinned by a business plan for rolling out marketable innovation solutions and with a potential to scale up.

This info day has been organized by APRE on behalf of European Commission and the Italian Ministry of Research and it is hosted by Intesa Sanpaolo. The event has been organized in the frame of the EIC Roadshow promoted by the European Commission with the objective to present the operational details envisaged by the European Commission under the Enhanced EIC Pilot and, based on these contents, starting a dialogue between the Commission itself and the main national stakeholders on the future programming 2021-2027 of Horizon Europe.

## AMONG THE MAIN POINTS IN THE AGENDA:

- » Focus on breakthrough and deep tech technologies
- » Distribution of FET calls among H2020 Work Programmes
  - » The new FET Proactive calls
  - » The Programme Managers dello EIC Pathfinder
  - » The new EIC Transition to Innovation Activities
  - » SME Instrument in 2019-2020: what changes?
- » Blended finance: how the equity component and the Special Purpose Vehicle – SPV will work
  - » Coaching and Business Acceleration Services for EIC beneficiaries
    - » The Advisory Board of the European Innovation Council
  - » Other EIC calls (Fast Track to Innovation, EIC Horizon 2020 Prizes)

**TARGET:** top-class innovators, start-ups, spin offs, small companies, researchers, financial intermediaries, venture capitalists, business angels, incubators, accelerators, trade associations, managing authorities.

[<< CLICK HERE TO REGISTER >>](#)

*The conference will be held in English*

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## MORNING SESSION

09.30 - 10.15 REGISTRATION AND INFO DESK

10.15 - 10.45 WELCOME

- Teresio Testa, *Executive Director, SME Sales & Marketing – Intesa Sanpaolo*

### OPENING ADDRESS

- Massimo Gaudina, *Head of the Representation of the European Commission in Northern Italy*
- Fabrizio Sala, *Vice President and Regional Minister for Innovation, Research, University, Export and Internationalization – Lombardia Region*

10.45 - 11.30 WHY AN EUROPEAN INNOVATION COUNCIL?

**Moderator: Marco Falzetti, Director APRE – Agenzia per la Promozione della Ricerca Europea**

- Giuseppe Valditara, *Head of Higher Education and Research Department of Ministry of Education University and Research – MIUR*
- Jean-David Malo, *EIC Task Force Director, DG Research and Innovation – European Commission*

11.30 - 13.00 TOWARDS HORIZON EUROPE POLICY PANEL DISCUSSION

**DIALOGUE BETWEEN EUROPEAN COMMISSION AND THE ITALIAN R&I COMMUNITY**

**Moderator: Alberto Di Minin, National Representative H2020 SME & Access to risk finance Programme Committee**

**Jean-David Malo, EIC Task Force Director, DG Research and Innovation – European Commission**

Representatives of:

- Luca Moretti, *National Representative H2020 Horizontal Programme Committee - National Research Council of Italy*
- Daria Ciriaci, *Head of European Affairs – Cassa Depositi e Prestiti*
- Nicoletta Amodio, *Head of Industry and Innovation – Confindustria*
- Stefano Firpo, *General Manager – Mediocredito Italiano*
- Davide Turco, *CEO – Indaco Venture Partners*
- Emanuele Occhipinti, *Vice President – Greenrail Group*

13.00 - 14.00 LUNCH BREAK

## AFTERNOON SESSION

14.00 - 15.30 EIC ENHANCED PILOT: HOW TO RECEIVE FUNDING? THE EIC WORK PROGRAMME 2019-2020  
**THE NOVELTIES OF THE ENHANCED PILOT 2019-2020**

**Moderator: Antonio Carbone, Head of Innovation Department - APRE**

### THE EIC PATHFINDER FOR ADVANCED AND BREAKTHROUGH RESEARCH

- Martin Lange, *Deputy Head of Unit REA A.5 - Fostering Novel Ideas: FET-open, REA – European Commission*

### THE EIC ACCELERATOR FOR POTENTIAL SCALE UPS

- Natascia Lai, *Head of sector EASME.A.2.2 Project Management, EASME – European Commission*
- Luis Sanchez Alvarez, *Policy Officer EIC Task Force TF.3 – Financial Instruments DG RTD – European Commission*

Q&A

15.30 - 16.50 EIC ENHANCED PILOT: HOW TO RECEIVE FUNDING? NATIONAL PERFORMANCE  
**SUCCESS CASES AND TIPS FOR SUCCESSFUL APPLICATIONS**

### FROM FET TO PATHFINDER: KEY SUCCESS FACTORS

- Marta Calderaro, *H2020 FET National Contact Point – APRE*

### SUCCESS CASE 1: ADVANCED RESEARCH FOR FUTURE AND EMERGING TECHNOLOGIES

- Antonella Bongiovanni, *Senior researcher Istituto di Biomedicina ed Immunologia Molecolare - National Research Council of Italy*

### SUCCESS CASE 2: DEVELOPMENT ALONG THE VALUE CHAIN THROUGH EU FUNDING

- Paolo Matteazzi, *President – MBN Nanomaterialia SpA*

### FROM SME INSTRUMENT TO EIC ACCELERATOR: WHAT CHANGES?

- Valentina Fioroni, *H2020 SME National Contact Point – APRE*

### SUCCESS CASE 3: HOW TO PITCH – THE INTERVIEWS IN BRUSSELS

- Anna Fontanelli, *Founder & CEO – Monozukuri SpA*

### ACCESS4SMES: OPERATIONAL TOOLS FOR EIC ACCELERATOR APPLICANTS

- Alessia Rotolo, *Innovation manager – APRE*

16.50 - 17.00 CONCLUSION

- Stefano Firpo, *General Manager – Mediocredito Italiano*